

5th Annual

Fair Housing Breakfast  
Sponsorship Invitation

with Guest Speaker *Richard Rothstein*,  
author of *The Color of Law*

Thursday, March 29, 2018, 8:30AM - 10:30AM  
Weber's Inn, Ann Arbor

**fa=r**  
HOUSING  
CENTER





# 5th Annual Fair Housing Breakfast

Join with the Fair Housing Center of Southeast & Mid Michigan to end illegal housing discrimination. Sponsor our 5th Annual Fair Housing Breakfast on March 29, 2018, and become a partner in our mission to promote diverse, accessible, and integrated communities. Your donation is tax-deductible.

Breakfast sponsorship is a great way to network and showcase your commitment to equal housing opportunity. Funds raised through ticket sales and sponsorship go directly toward our investigation and enforcement programs, as well as to provide education and outreach to the community on their fair housing rights under the law. We are proud to be a recipient of a GuideStar Exchange seal, indicating that we follow best practices in nonprofit transparency and accountability.

Thanks to donors like you, we have opened up thousands of housing units from discrimination and resolved hundreds of reasonable accommodation requests for people with disabilities. Together, we will continue to expand housing opportunities in our communities.

| 2018 Sponsorship Benefits  | \$1,000 | \$2,500                  | \$5,000          | \$10,000         |
|--|---------|--------------------------|------------------|------------------|
| Event Tickets  | Two     | Three                    | Five             | Ten              |
| Recognition in FHC Annual Report and Newsletter (3000+ recipients)             | ●       | ●                        | ●                | ●                |
| Formal thank you during event  | ●       | ●                        | ●                | ●                |
| Recognition on event signage   | Name    | Name                     | Small color logo | Large color logo |
| Acknowledgement in event Press Release *                                       | ●       | ●                        | ●                | ●                |
| Recognition on event website   | Name    | Small black & white logo | Small color logo | Large color logo |
| Ad in event program **   |         | Quarter page             | Half page        | Full page        |
| Logo on event promotional materials *  |         | Small black & white logo | Small color logo | Large color logo |
| Link to company website from event page  |         | ●                        | ●                | ●                |
| Link to company from FHC social media  |         | ●                        | ●                | ●                |
| Logo on table centerpieces   |         |                          | Small color logo | Large color logo |
| Opportunity to provide promotional materials or signage at event               |         |                          | ●                | ●                |
| Speaking opportunity at event  |         |                          |                  | ●                |
| Featured thank you and introduction in our email newsletter (1200+ recipients) |         |                          |                  | ●                |
| Title sponsor of five "Fair Housing stories" on social media                   |         |                          |                  | ●                |
| Logo featured in banner on six FHC email newsletters                           |         |                          |                  | ●                |

\*commitment by February 19th. \*\*ad must be approved by FHC by March 2nd.



# 5th Annual Fair Housing Breakfast

BUSINESS NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

BUSINESS NAME AS YOU WOULD LIKE IT TO APPEAR ON PROMOTIONAL MATERIALS

FACEBOOK HANDLE

TWITTER HANDLE

INSTAGRAM HANDLE

## SPONSORSHIP LEVEL

- \$10,000
- \$5,000
- \$2,500
- \$1,000

Thursday, March 29, 2018, 8:30 - 10:30AM  
Weber's Inn, Ann Arbor

Pledge your support by March 2nd

- I understand that no physical tickets will be issued. I will submit my list of attendees no later than Friday, March 16th to Kristen at [kcuhran@fhcmichigan.org](mailto:kcuhran@fhcmichigan.org).
- We would like to donate \_\_\_\_\_ # of tickets back to the community.
- Sorry, we cannot sponsor, but wish to contribute \$\_\_\_\_\_.

## PAYMENT INFORMATION

TOTAL \$\_\_\_\_\_

FHC is a 501(c)(3) nonprofit organization. The Fair Housing Center estimates that 90% of our complainants are from low or moderate income households. Sponsorship of this event is tax-deductible to the full extent of the law. FHC's tax ID is 38-3003761.

- I have enclosed a check payable to the Fair Housing Center.
- Please send me an invoice.

## PLEASE RETURN THIS FORM TO

Kristen Cuhran Fuller, Associate Director  
Fair Housing Center of Southeast & Mid Michigan  
P.O. BOX 7825, Ann Arbor, MI 48107  
877-979-FAIR (phone) / 734-340-6598 (fax)  
[kcuhran@fhcmichigan.org](mailto:kcuhran@fhcmichigan.org) / [www.fhcmichigan.org](http://www.fhcmichigan.org)

